



Elizabeth DeBouck

Copywriter, Journalist,
Freelance writer

M.F.A., University
of Gloucestershire.
Cheltenham, England.

Critical & Creative
Writing, 2010-2012.

Bachelor of Journalism:
News Editorial,
English minor.

University of Missouri,
Columbia, Mo.
2001-2005

Phone: (217) 620 2541

Email: bdebouck@gmail.com

LinkedIn: www.linkedin.com/in/beth-debouck-47705340

www.elizabethdebouck.com

Copywriter/Project Manager

Millikin University – Decatur, IL
July 2014 – Present

Create content for digital/print ads, social media, web, radio, TV, email blasts, scripts, and brochures. Proofread drafts and make sure materials meet brand standards. Manage Millikin's social media, including: Facebook (11,500 followers), Twitter (3,859), and Instagram (1,406).

Freelance Writer

Thrive Magazine – Decatur, IL
September 2013 – Present

Write feature articles and columns for local entertainment guide. Conduct interviews, edit articles, and provide accompanying photography.

Marketing Assistant

Richland Community College – Decatur, IL
April 2013 – July 2014

Managed multiple writing projects under deadline and social media that included LinkedIn, Twitter, and Facebook. Reviewed materials and recommended revisions to content. Collaborated with graphic designers and videographer in further developing Richland's voice and brand.

Copy Editor/Page Designer/Writer

Herald & Review – Decatur, IL
2005 – 2013

Edited content for news pages, created the design layout for pages using Quark, and, wrote featured articles as a freelance journalist.

Professional Skills

Project Management
Copywriting
Proofreading
Social Media Management
Scriptwriting
Team Collaboration
Brainstorming
Print & Digital Marketing
Creative Writing
Research

Software & Hardware

HTML, Drupal, SharePoint
Adobe InDesign & Quark
Outlook
PowerPoint
Microsoft Suite
CRM (Hobsons)
Google AdWords
Notepad ++
Photoshop CC
Final Draft

Interests

Travel
Music
Manga & Anime
Video Games
Creative Writing
Sketch Comedy
Comic Cons